



## Citrix Subscription Advantage

### What is Citrix Subscription Advantage?

It is important for your IT investment to run seamlessly and at peak performance at all times. Citrix Subscription Advantage is the easiest way to keep business-critical computing environments running at maximum efficiency. It provides a convenient way to budget for your Citrix upgrades annually, without having to anticipate variable costs throughout the year. In addition, you get priority access to important Citrix technology information and customer service news all year long.

### What are the benefits of maintaining your Subscription Advantage?

For eligible products, the initial year of Subscription Advantage™ is included for products purchased under the (Easy/OPEN/FLEX) sales discount program(s). For eligibility in the Citrix Subscription Advantage Program, consult your End User License Agreement for that Citrix product.

**Product Version Updates** — these updates include any major changes to the underlying Citrix product architecture and/or updates to the feature set of a given Citrix product platform.

*Historically, these updates were referred to as Platform and Feature Releases.*

**Subscription Advantage News and Updates** — members receive quarterly e-mail notifications, designed to keep members abreast of the latest news at Citrix, covering such topics as availability and information on the latest updates to Citrix products (product version updates), and how to obtain them. In addition, these communications offer previews of new Citrix product launches and notification of any changes to the Subscription Advantage program.

**Secure Portal Access (SAMRI)** — The Citrix Subscription Advantage Management- Renewal-Information system, better known as SAMRI, is available 24/7 to all program members. This system will enable you to properly manage your Subscription Advantage licenses to ensure you receive all the benefits of membership.

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